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Wheeling's Small Business Saturday

WHEELING, W.Va. – Nov. 23, 2022 – Wheeling Heritage and its partners want to remind you to support local businesses and restaurants on Small Business Saturday this weekend. Small Business Saturday is an annual campaign created by American Express that encourages people to shop small and bring more holiday shopping to small businesses. The initiative began in 2010 in the midst of the recession and has continued for more than a decade.

Wheeling offers a variety of small business shopping for Small Business Saturday, including some special pop-up markets and other free activities. Wheeling Heritage, along with the Wheeling Area Chamber of commerce, City of Wheeling, Regional Economic Development Partnership, Centre Market, and the Wheeling Convention and Visitors Bureau, encourages residents to visit local businesses, mom n' pop shops, and local restaurants this Saturday.

Check out what's happening in Wheeling on Small Business Saturday this year:

Wheeling Artisan Center

Wheeling Artisan Center encourages people to start their day with a free yoga class from 8:30 a.m. to 9 a.m. in the Artisan Center Atrium led by Betsy Sweeny. The Wheeling Artisan Center Shop, located on the second floor of the Artisan Center, will open at 9 a.m. and offer light breakfast snacks for early shoppers. You can also pick up a Shop Small tote bag, while supplies last, courtesy of American Express Neighborhood Champions.

The Plaza on Market Pop-Up Market

Stop by the Plaza on Market on Small Business Saturday to browse a selection of handmade products made by local artisans from 11 a.m. to 5 p.m. in the pocket park located next to Mmm Popcorn. So Nuts 4 Donuts will also be set up at the plaza throughout the day, along with the small businesses located on or near the plaza will be open. The artificial ice rink will open from 3 p.m. to 8 p.m., courtesy of the City of Wheeling. Stay up to date with their [Facebook Event page](#).

Centre Market

Shop small and shop local at Centre Market for Small Business Saturday starting at 10 a.m. Live music performances by Ezra Hamilton and Ananga Martin will take place throughout the day. Centre Market will also host a pop-up shop in the Lower Market. Stay up to date with their [Facebook Event page](#).



Park Once, Shop All Day!

The City of Wheeling has arranged for a free downtown bus route to run through the day on Small Business Saturday. A bus provided by the Ohio Valley Regional Transit Authority will run from 9:30 a.m. to 5 p.m. to help transport shoppers around downtown Wheeling. The bus will begin Centre Market, taking shoppers to the Plaza on Market, then the Artisan Centre. The bus will wait at each stop for 5 minutes before moving on to the next. Estimated bus times for each stop listed below:

Centre Market	9:30 a.m.	10:00 a.m.	10:30 a.m.	11:00 a.m.	11:30 a.m.	12:00 p.m.
	12:30 p.m.	1:00 p.m.	1:30 p.m.	2:00 p.m.	2:30 p.m.	3:00 p.m.
	3:30 p.m.	4:00 p.m.	4:30 p.m.	5:00 p.m.		

Plaza on Market	9:40 a.m.	10:10 a.m.	10:40 a.m.	11:10 a.m.	11:40 a.m.	12:10 p.m.
	12:40 p.m.	1:10 p.m.	1:40 p.m.	2:10 p.m.	2:40 p.m.	3:10 p.m.
	3:40 p.m.	4:10 p.m.	4:40 p.m.			

Artisan Center	9:50 a.m.	10:20 a.m.	10:50 a.m.	11:20 a.m.	11:50 a.m.	12:20 p.m.
	12:50 p.m.	1:20 p.m.	1:50 p.m.	2:20 p.m.	2:50 p.m.	3:20 p.m.
	3:50 p.m.	4:20 p.m.	4:50 p.m.			

Parking

On-street parking will be available throughout Wheeling near Centre Market, The Market on Plaza and the Artisan Center. The Intermodal Center located on Main Street is also available for parking where the shuttle can be picked up at the Artisan Center.

Weelunk has updated their [Small Business Guide](#) for 2022 and encourages any businesses that may not be listed to reach out to be added. Wheeling Heritage has also created a [Wheeling's Small Business Saturday](#) Facebook event page for small businesses to post their information to and for the public to keep track of businesses hours and information for Small Business Saturday. If you are not able to make it to shop in person, we encourage you to explore small businesses websites to shop online.

About Wheeling Heritage:

[Wheeling Heritage](#) is a catalyst for the revitalization of Wheeling. Through historic preservation, community development, and the arts, we help to tell Wheeling's story and shape its future. We seek to improve the quality of life in Wheeling by preserving and investing in our city, collaborating with others, and engaging the citizens of Wheeling in our work.