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Wheeling Heritage Hires Cassandra Minder to Oversee Communications, Development

WHEELING, W.Va. – June 23, 2022 – Wheeling Heritage today announced it has hired Cassandra Minder as its Communications and Development Manager. Minders' primary responsibilities will be to expand the nonprofit's fundraising and outreach efforts.

Wheeling Heritage Executive Director Scott Schenerlein hired Minder after a search that included candidates from across the region. Ultimately, Minders' experience coupled with her enthusiasm for Wheeling Heritage's mission made her the ideal choice.

"Wheeling Heritage is fortunate to have Cassie join our team," said Schenerlein. "Her communications expertise paired with her great attention to detail will help our organization foster new relationships and expand our reach throughout the community."

Minder joins Wheeling Heritage after working as Wedding Coordinator at Oglebay Resort, where she executed hundreds of special events and prepared a marketing and communications plan for Oglebay Weddings.

"I am grateful for the opportunity to be joining the Wheeling Heritage team," said Minder. "I fell in love with the city back in college and am excited to join an organization that supports and grows our community. "

Minder earned her Bachelor of Arts degree in communication studies from Wheeling University, where she graduated summa cum laude. While at Wheeling University, she also served as president of the Lambda Pi Eta, the national honor society of the National Communication Association.

Alex Panas, who has served as Wheeling Heritage's Communications and Development Manager since 2020, has been named the organization's new Program Manager. She will oversee several of the organization's signature programs, including Show of Hands, Handmade Holiday, and the First Friday Artist Spotlight Series.

About Wheeling Heritage:

[Wheeling Heritage](https://www.wheelingheritage.org/) is a catalyst for the revitalization of Wheeling. Through historic preservation, community development, and the arts, we help to tell Wheeling's story and shape its future. We seek to improve the quality of life in Wheeling by preserving and investing in our city, collaborating with others, and engaging the citizens of Wheeling in our work.