



Wheeling Heritage Launches Remote Worker Initiative

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WHEELING, W.Va. – April 6, 2021 – Wheeling Heritage today announced the launch of “Wheeling: Live Here,” an initiative to encourage remote workers to consider relocating to the Friendly City. The initiative is housed on Weelunk, a publication of Wheeling Heritage, and is made possible through generous support from the Hess Family Foundation.

Located at Weelunk.com/live-here, the webpage features information about Wheeling, including housing statistics, information on each neighborhood, and a downloadable resource guide with data on schools, recreational options, places of worship, ways to get involved, and more. Wheeling Heritage is working with Direct Online Marketing on a nation-wide campaign to share these resources and introduce people to Wheeling.

Wheeling Heritage began this initiative as remote working increased, a trend expedited by COVID-19. Now, many employers across the country have decided to keep their workers remote indefinitely.

“Many people no longer have to live in close proximity to their offices. As people reevaluate where they live, they’re prioritizing things like cultural amenities, schools, and cost of living – all things that make Wheeling a great option,” said Alex Weld, executive director of Wheeling Heritage. “Wheeling is unique in that it’s big enough to provide a lot of great amenities, but it’s small enough that neighbors know each other and people can really make a difference here. It’s exactly what a lot of people are looking for.”

This initiative is made possible with data and collaborations from many partners, including the City of Wheeling, RED, the CVB and the Chamber of Commerce. The site will also feature a selection of houses for sale in Wheeling, which is part of a partnership with Kennen & Kennen Realtors.

About Wheeling Heritage:

Wheeling Heritage is a catalyst for the revitalization of Wheeling. Through historic preservation, community development, and the arts, we help to tell Wheeling’s story and shape its future. We seek to improve the quality of life in Wheeling by preserving and investing in our city, collaborating with others, and engaging the citizens of Wheeling in our work.