



Contact:

Alex Weld

Executive Director

Wheeling Heritage

aweld@wheelingheritage.org

Wheeling Heritage Hires Alex Panas to Oversee Communications, Development

WHEELING, W.Va. – August 24, 2020 – Wheeling Heritage today announced it has hired Alex Panas, a marketing and communications specialist, as its Communications and Development Manager.

Panas' primary responsibilities will be to expand the nonprofit's fundraising and outreach efforts. She will oversee these efforts for both Wheeling Heritage and Weelunk, the organization's online magazine.

Wheeling Heritage Executive Director Alex Weld hired Panas after a search that included candidates from across the region. Ultimately, Panas's experience coupled with her enthusiasm for Wheeling Heritage's mission made her the ideal choice.

"Alex Panas brings marketing and communications experience to this role, but just as important is her desire to help Wheeling Heritage accomplish its mission to serve as a catalyst for Wheeling's revitalization," said Weld. "It's important for us that the community is aware of and engaged in our work, and in her new role, Alex will help us reach new audiences and strengthen connections with our community."

Panas joins Wheeling Heritage after working as Marketing Specialist at Wheeling Hospital, where she coordinated internal and external communications efforts. Previously, Panas was the Marketing Coordinator at The Health Plan. She is a current board member and former president of Generation Wheeling, and she previously served as vice president of the Wheeling Young Preservationists.

"After returning to the Wheeling area after college, it was important for me to help support the community that I called home," Panas said. "Wheeling Heritage was one of the first organizations that provided those opportunities to me through their events and programming. Now, I'm excited to join the Wheeling Heritage team to continue to help carry out their goals of preserving Wheeling's rich history and supporting its bright future."

Panas earned her Master of Arts degree in communication studies from Ball State University and her Bachelor of Science in Health Communication at Ohio University.

About Wheeling Heritage:

[Wheeling Heritage](#) is a catalyst for the revitalization of Wheeling. Through historic preservation, community development, and the arts, we help to tell Wheeling's story and shape its future. We seek to improve the quality of life in Wheeling by preserving and investing in our city, collaborating with others, and engaging the citizens of Wheeling in our work.