



## Wheeling Heritage Accepting Show of Hands Applications

Contact:

Alex Panas  
Communications and Development Manager  
Wheeling Heritage  
740-338-7633  
[apanas@wheelingheritage.org](mailto:apanas@wheelingheritage.org)

WHEELING, W.Va. – Aug. 31, 2020 – If you have an idea for a business expansion or new business in Wheeling, you are encouraged to apply for Wheeling Heritage’s Show of Hands. The winner will leave the event with more than \$4,000 to put towards his or her idea.

Applications are due Sept. 14 and can be completed at [wheelingheritage.org/show-of-hands](http://wheelingheritage.org/show-of-hands). A committee will review applications, and four will be chosen to move on to the presentation round.

To ensure the health and safety of our community, this Show of Hands will be held virtually. Presenters must be available for a pre-recorded video shoot with the Wheeling Heritage Media team one day between Sept. 14 - 25.

The virtual Show of Hands event will run from Oct. 26 - Nov. 1, with each video shared from Wheeling Heritage’s social media platforms. Viewers can then visit [wheelingheritage.org](http://wheelingheritage.org) to make a \$5 donation to cast their vote for their favorite presenter, which is added to the winners’ prize. The winner will be announced on Nov. 2 on Wheeling Heritage’s social media platforms.

“This is an important time to support small businesses. Many are struggling to keep their doors open, and new entrepreneurs are struggling to secure funding to get started,” said Alex Weld, executive director of Wheeling Heritage. “COVID-19 has had a big impact on our community, but we hope this means even more people will show their support through donating and voting.”

Recent Show of Hands winners includes Bakery 49, who used the funding for supplies to offer interactive baking classes and other creative services, and SMART Centre Market, who used the award to install a tourist-attracting T. Rex head from their Centre Marketing building. To date, Show of Hands has given more than \$75,000 to dozens of projects.

Orrick, the program’s corporate sponsor, donates \$1,000 for each event. The Friends of Show of Hands, which consists of community members and business owners, also contributes to each event.

### **About Wheeling Heritage:**

[Wheeling Heritage](http://WheelingHeritage.org) is a catalyst for the revitalization of Wheeling. Through historic preservation, community development, and the arts, we help to tell Wheeling’s story and shape its future. We seek to improve the quality of life in Wheeling by preserving and investing in our city, collaborating with others, and engaging the citizens of Wheeling in our work.