



Request for Proposal: Public Art Project at Kossuth Park

Wheeling Heritage is seeking artists for a public art project that requires civic engagement as part of the creation process. The goal of this art installation is to serve as a welcome to Wheeling, instill pride in the community, engage the citizenry, and interweave the arts and culture into the utilization of public space.

Local, regional and national artists can apply for this project, which is part of the ongoing revitalization of Wheeling.

Overview of location

This freestanding mural will be located at Kossuth Park, a small greenspace at the intersection of Route 2 and Interstate 70 in downtown Wheeling. The area serves as a gateway to the city. Click the following link to see the location on [Google Maps street view](#).





Project scope and deliverables

The freestanding mural will be 20 feet wide and 10 feet tall and will be made from two 10'x10' sheets of Alupalite, an aluminum composite board. The artist will prep (lightly sand and prime with gesso) the sheets and paint the mural on them before they are hung onto the framework at the site. The sheets will be hung onto the framework with screws, so the artist should note that the screws will be visible along the edges as well as down the center of the mural, where the two pieces of Alupalite meet. The artist can touch up the art once it is hung.

The project will also include a community involvement aspect. How this will be executed will be up to the artist, but must include at least three hours of engaging the community in the art's creation. The artist is welcome to use the third floor space at the Artisan Center to host this activity.

The mural should achieve the following goals:

- Serve as a welcome to Wheeling
- Evoke a sense of community, and promote interest and excitement for the community as a whole
- Celebrate the identity, rich heritage, and hopeful future of Wheeling
- Be an original art piece appropriate for outdoor installation
- Be suitable and acceptable for public viewing of all ages

Project description

- The project is not to exceed \$4,500 for an artist or team of collaborative artists. This budget includes the artist(s) fee, supplies, travel-related expenses, preparation costs and protective coating (required).
- The artist does not need to maintain or include maintenance into the price allotted, but the artist must provide a budget for maintenance for their installation. (This budget will be considered by Wheeling Heritage.)
- Title of ownership for the artwork will pass to Wheeling Heritage and can be reproduced on merchandise and in materials.
- The mural is intended for completion by April 1, 2019.

Selection criteria

The selection of each project will be a two-step process. First, a committee from Wheeling Heritage will select up to four projects. Then, those four projects will be featured on our website, where the community will learn more about each project and artist, and then vote on their favorite mural design. The design that receives the most votes will be selected for the mural.



The following criteria will be used in the first phase of the selection process:

- Submittal of all required application materials as outlined in the RFP;
- Attention to context: architectural, historical, geographical, and cultural;
- Proven ability to create distinctive site specific artwork as exhibited by past work;
- Originality: creativity and uniqueness of proposed artwork concept for this project;
- Quality and craftsmanship of product as exhibited by past work;
- Appropriateness for placement on an urban pedestrian site and ability for artwork to withstand public interaction where it can be touched;
- Ability to be installed and interacted with safely;
- Feasibility: artist's proven track record/ability to complete the work on time and within the budget.
- Demonstrated ability and plan to engage the community as participants in the creation of the project

Application requirements

Please submit:

- A cover letter with contact information
- A sketch or rendering of the project idea
- A description of the project idea
- An explanation of how you will involve the community in the installation process, with at least 20 volunteer hours of civic engagement
- Examples of three works you have previously created

Project timeline

Application deadline: **Dec. 14, 2018**

Selection of four artists: **Dec. 17, 2018**

Community voting: **Through month of January 2019**

Artist selection: **Feb. 1, 2019**

Artwork completion deadline: **April 1, 2019**

Contact and submission of proposal

Submissions can be delivered by mail, email or in person:

Alex Weld

aweld@wheelingheritage.org

304.232.3087

Wheeling Heritage, Attn: Alex Weld

1400 Main Street, Third Floor

Wheeling, WV 26003

1400 Main Street, Wheeling, WV 26003
304.232.3087 | wheelingheritage.org