

CONTACT: Cassie Minder Communications and Development Manager Wheeling Heritage 304-232-3087 <u>cminder@wheelingheritage.org</u>

## Wheeling Alphabet Project Art Gallery Celebrates West Virginia Day

WHEELING, W.Va. – June 12, 2023 – Wheeling's art scene is set to receive a fresh perspective with the upcoming exhibition at the Wheeling Alphabet Project Art Gallery this West Virginia Day. The gallery will feature the alphabet as Wheeling iconography, showcasing the city's unique identity through a creative and innovative lens.

In February, Wheeling Heritage challenged readers and Wheeling lovers to complete a survey to choose which Wheeling iconography should be included in the project. This survey received more than 300 submissions. With the input of the community, the Wheeling Alphabet was developed with a focus on unique parts of Wheeling's history and culture.

The exhibit will include works from 26 local artists, all exploring the theme of the alphabet in Wheeling. Visitors can expect to see a range of mediums, from paintings to sculptures to digital installations. The exhibition promises to be a celebration of the city's history, culture, and creativity, and a must-visit for anyone interested in contemporary art and Wheeling's unique character.

"Wheeling has some beautiful landscapes and features, that coupled with talented artists will bring to life a piece of art that was conceived by the community," said Scott Schenerlein, executive director for Wheeling Heritage. "Wheeling Heritage is grateful to those that made suggestions and ideas that brought this to life. It's always our goal to get the community invested and this project will certainly show off the friendly city in a fun way!"

Wheeling Heritage invites you to celebrate West Virginia Day at the opening of their special pop-up art exhibition on Tuesday, June 20 from 5 - 8 p.m. on the third floor of the Wheeling Artisan Center. Light refreshments will be provided. Original artwork will be available for purchase from the artists, as well as the completed Wheeling Alphabet poster and merchandise.

This project is made possible by Wheeling Heritage, the Wheeling Arts and Cultural Commission, along with local Wheeling resident, Pat Jeffers. This program is presented with financial assistance from the <u>West</u> <u>Virginia Division of Culture and History</u>, and the <u>National Endowment for the Arts</u>, with approval from the West Virginia Commission of the Arts.

To see what artist participated and learn more about this gallery, visit wheelingheritage.org.



## About Wheeling Heritage:

<u>Wheeling Heritage</u> is a catalyst for the revitalization of Wheeling. Through historic preservation, community development, and the arts, we help to tell Wheeling's story and shape its future. We seek to improve the quality of life in Wheeling by preserving and investing in our city, collaborating with others, and engaging the citizens of Wheeling in our work.