



Sum of Parts is a public art project that requires civic engagement as part of the installation process. The goal of this art installation is to instill pride in the community, engage the citizenry, and interweave the arts and culture into the utilization of public space.

Local, regional and national artists can apply for this project, which is part of the ongoing revitalization of Wheeling through its Main Street program.

### Overview of location

The mural will be located at 96 16<sup>th</sup> Street in Wheeling, on the wall west-facing wall of WTRF-TV. The area serves as a gateway to the city due to its close proximity to Interstate 70. Click the following link to see the location on [Google Maps street view](#).





## **Project scope and deliverables**

The mural will be 30 feet wide and 35 feet tall. The scale of the piece should be designed for both vehicular and pedestrian traffic.

The project will also include a community involvement aspect. How this will be executed will be up to the artist, but community members should only be invited to participate at ground-level, not on a boom lift.

The mural should achieve the following goals:

- Evoke a sense of community, and promote interest and excitement for the community as a whole
- Celebrate the identity, rich heritage, and hopeful future of Wheeling
- Be an original art piece appropriate for outdoor installation
- Be suitable and acceptable for public viewing of all ages

## **Project description**

- The project is not to exceed \$4,000 for an artist or team of collaborative artists. This budget includes the artist(s) fee, supplies, travel-related expenses, all preparing and installation costs (except boom lift), and protective coatings (required).
- The artist will be provided a rental JLG boom lift for 30 days.
- The artist does not need to maintain or include maintenance into the price allotted, but the artist must provide a budget for maintenance for their installation. (This budget will be considered by Wheeling Heritage.)
- Title of ownership for the artwork will pass to Wheeling Heritage and can be reproduced on merchandise and in materials.
- The mural is intended for completion by August 2, 2017.

## **Selection criteria**

The selection of each project will be a two-step process. First, a committee from Wheeling Heritage and WTRF will select up to four projects. Then, those four projects will make a public presentation of their project idea at an open community event. Those in attendance will vote on their favorite project. The design that receives the most votes will be selected for the mural.

The following criteria will be used in the first phase of the selection process:

- Submittal of all required application materials as outlined in the RFP;



- Attention to context: architectural, historical, geographical, and cultural;
- Proven ability to create distinctive site specific artwork as exhibited by past work;
- Originality: creativity and uniqueness of proposed artwork concept for this project;
- Quality and craftsmanship of product as exhibited by past work;
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs;
- Appropriateness for placement on an urban pedestrian site and ability for artwork to withstand public interaction where it can be touched;
- Ability to be installed and interacted with safely;
- Feasibility: artist's proven track record/ability to complete the work on time and within the budget.
- Demonstrated ability and plan to engage the community as participants in the creation and installation of the project

## **Application requirements**

Please submit:

- A cover letter with contact information
- A sketch or rendering of the project idea
- A description of the project idea
- An explanation of how you will involve the community in the installation process, with at least 20 volunteer hours of civic engagement
- Examples of three works you have previously created

## **Project timeline**

Application deadline: **June 11, 2017**

Artist selection: **June 14, 2017**

Artist presentation/community voting: **June 21, 2017**

Artwork completion deadline: **August 18, 2017**

## **Contact and submission of proposal**

Submissions can be delivered by mail, email or in person:

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304.232.3087

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